

# **MARKET DRAYTON COMMUNITY PARTNERSHIP**

## **DRAYTONARTSFEST 2016**

1. DraytonArtsFest – DAF 2016 – was organised as part of Market Drayton Community Partnership and was held from Friday 28th October to Sunday 30th October 2016. It was organised by a group of committed volunteers without whom it would not have been possible to hold this Festival and is the third such Festival to date. Details of the 2016 programme, the artists, our sponsors, our supporters and the organising team can be found on [www.draytonartsfest.org](http://www.draytonartsfest.org). A large number of photographs of the events and the artists will be placed on the website and copies may be purchased from our event photographers, [www.10stop.co.uk](http://www.10stop.co.uk)
  
2. This was the third Community Arts Festival in Market Drayton, with the objectives of showcasing local talent in the arts in and around Market Drayton and bringing high quality performers and artists to the town from further afield to provide an opportunity to see performers locally. It was a conscious decision that the vast majority of events – some 85% - would again be free of charge.
  
3. There were some 30+ different events, some of which were repeated on subsequent days at a different venue. It is estimated that over xxxxxx people of all ages participated over the three day festival.
  
4. The events included artists and performances in the following areas with a number of innovations
  - Music – classical, jazz, choral, trumpet and organ recital, folk song, two local choirs, concerts
  - Visual arts – fine art, photography exhibition
  - Print making workshops
  - Wild pickle workshop
  - Dance workshop, line dancing
  - A poetry trail, an exploration of memoir, fiction and poetry
  - Story telling for children
  - Lecture on a major religious figure
  - Stage and performance, theatre performances
  - Junior Halloween Bakeorama
  - School calendar painting and exhibition
  - Museum exhibition
  - Country dancing for seniors
  - Community arts – traditional Halloween entertainments etc
  - Evensong, music and reading

5. Events were held in multiple locations including;

- Festival Drayton Centre
- St Mary's Church
- Market Drayton Methodist Church
- The Grove school
- Local pubs – Sandbrook Vaults ,The Red Lion
- Market Drayton library
- Fordhall Farm
- Market Drayton Museum
- The Parish Rooms
- Market Drayton Youth Centre
- Fairfields Estate

6. A significant marketing and publicity campaign was undertaken which was well received and the programme for the Arts Festival was managed within budget. So it is considered fair to say that, from comments received, the Festival was judged again to be very successful and a benefit to the local community

7.. Significant financial sponsorship was received from both public and private sources and the festival team is very grateful to all our sponsors and supporters without whom this third Festival would not have been possible.

9. The organising team is reviewing the concepts and shape etc of the Festival in November 2016 with a view to considering future plans. .

Richard Priestley

Suzanne Edwards

Market Drayton Community Partnership on behalf of Drayton Arts Festival

November 2016