

MARKET DRAYTON COMMUNITY PARTNERSHIP

PRIORITIES / OPTIONS FOR ACTION 2014 / 2015

1. The following relate to Action Plans within the MD Town Plan as on pages 38 - 41 of the Plan published in September 2011. These proposals for are felt to be priorities and options which could be considered for action / investment / lobbying / support etc and could be developed into plans / projects by appropriate agencies / organisations as appropriate. Thus they are dependent on the issues being considered within a broader perspective in the context of particularly the priorities of local authority and other agencies. A number of the following can be taken forward by the MDCP either in a leading or in a supporting role where the lead may more appropriately be taken by other organisations. They need to be reviewed in the light of the analysis of actions taken in the initial years of the town plan 2011 -2013

2.1. Visitor / Tourism issues – action plans 2 / 8 /10

- to promote the tourism economy of the town by the launch of the MD tourism/ visitor strategy and an appropriate group to implement this - **LEAD RA**
- develop the canal basin area and the tourism / historic potential of the town – **LEAD AD**
- identify opportunities for improving Gateways to the town – **LEAD MW/RP**
- develop a Market Drayton Community Arts Festival –**LEAD RP**
- The diarizing of events in the town to inform people more widely - **MDNEWS**
- A cycling/ triathlon event – **LEAD ED**
- Development of an MD tourist office
- Potential relocation of the museum
- support a review of the number of parking spaces and bus services in the town –**LEAD MDTC**
- support local events -**ALL**

2.2 Town Centre – action plans 3 / 17 /18 / 29

- continue to support the existing plans for developments -**ALL**
- participate in a community led planning initiative for the town –**LEAD MDTC**
- development of public works of art in the town
- contribute to design issues in developments -**ALL**
- contribute to a review of design of the High street and Cheshire street

2.3 Enterprise and Education– action plans 1 / 6 / 7 / 31

- continue to support new retailers /shops **LEAD MDTC /GREY4 GOLD**
- continue to encourage entrepreneurs / new businesses –**LEAD MDTC- GREY4 GOLD**
- development of skills training and appropriate facilities via recycling of existing buildings –**LEAD MDTC**
- support the provision of Further Education facilities and services in the town – **LEAD MDTC**

2.4 Town facilities – action plans 14 / 32 / 33 / 35

- more cycle and pedestrian friendly oriented facilities e.g. cycle racks
- increase the provision of litter bin dog bins provision / street cleaning
- improve street cleanliness

2.4 Biodiversity / climate change –action plans 22 / 23 / 25/ 36 / 37 - LEAD E&CC GROUP OF MDCP

- Develop and sustain Incredible Edible Market Drayton- IEMD e.g. work with SHG. Canal area etc
- develop Walkmill Meadows – wildlife / community engagement
- develop WM into town nature reserve
- support the concept of the town as a walker / cycle friendly town

2.5 Health issues – action plans 38 / 39 / 40 / 41 / 42 - LEAD RA/ PATIENTS GROUP

- Work with Patients group to consider / review the above to improve access to health care services

2.6 Communications –LEAD BF

- Continue to implement communications policy re work of MDCP
- Support the development of the local town newsletter

3. Colleagues are asked to consider the above and agree the necessary action accordingly, particularly to identify who might lead on individual issues.

Richard Priestley
 Chairman MDCP
 November 2013. v2