

DRAFT REPORT ON PROGRESS OF IMPLEMENTATION OF ACTIONS IN THE MARKET DRAYTON TOWN PLAN

1. The first Town Plan for Market Drayton was completed in September 2011 by the then Market Drayton Town Plan Steering Group and was supported by both Market Drayton Town Council and Shropshire Council. Progress reports of action undertaken by the Market Drayton Community Partnership have been presented but a comprehensive review of action over the first two years of the Town plan by all agencies has not to date been undertaken. The Town Plan belongs to the community.
2. This report seeks to remedy that gap in information and aims to present a comprehensive statement of action taken over the period September 2011 to September 2013 by relevant agencies and to recognize and record the significant progress made, whilst acknowledging that much remains to be done. It was always envisaged that action would take place over a much longer time period. The information is presented so as to reflect the 54 Action plans within the Town plan pages 38 - 41, to note the action taken to date by the key agencies concerned. It thus fulfils an obligation to report on action in the first two years.
3. It is perhaps inevitable that not all actions or details may yet have been captured and thus members are asked to review this and to let me have any comments.
4. It is hoped that in turn this will provide an opportunity not only to record progress to date but more importantly to provide the opportunity to derive a collective view of priorities for action over the next two years as well.
5. It is presented in draft format at this time for consultation purposes and it is planned to publish it more widely later in autumn 2013. All comments will be welcomed and a final version will then be made available for wider circulation.

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September 2013.
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Market Drayton Community Led Town Plan – progress on implementation of Action Plans

	Town Plan Actions	Actions to date	Lead organisations	Timescale
1	Encourage new retailers and new types of shops	<ol style="list-style-type: none"> 1. Response to consultation with Sainsbury's ref: potential development 2. Buttercross Village Business Start Up Units 3. Grey4Gold Business Mentoring and Business Health Checks scheme 4. Market Drayton Street Market - Wednesday and Saturday 5. Farmers markets programme 6. Preferential market stall rates to encourage shops to take advantage of street market 7. Market Drayton Town Council High Street Revitalisation Grant Scheme MTRP Monies 8. National Skills Academy working with SC Town Team on Retail Apprenticeships 9. SC funded retail report through Grey4Gold consultants 10. Noticeable increase in the number of new shops opened up 	<p>MDCP</p> <p>SC</p> <p>SC</p> <p>SC & LSD Promotions</p> <p>C of T SC & LSD</p> <p>MDTC</p> <p>SC</p> <p>SC</p> <p>SC/MDTC/Entrepreneurs</p>	<p>2012</p> <p>On-going</p> <p>On-going</p> <p>On-going</p> <p>On going</p> <p>On-going</p> <p>On-going</p> <p>2011</p> <p>On-going</p>
2	Market the Town	<ol style="list-style-type: none"> 1. Development of Tourism Plan 2. Creation of Tourism Group – Chair Cllr Roy Alcroft 3. Production of Town Trail Tour Guide – distributed widely to neighbouring towns and counties 4. Production of Historical Arts Trail distributed widely to neighbouring towns and counties 5. Development of Market Drayton DROOGLE search engine 6. Response to Consultation of SC Phase 2 Development of Tern Valley Site 7. Submission of Portas Pilot bid – version 2 8. Development of Phase 2 Tern Valley Business Park 9. £10,000 allocated from Government to help launch local action to be allocated to: Infrastructure support etc 10. Reinvigoration of markets , indoor market and Farmers market 	<p>SC & r4c MDTC and partners</p> <p>MDCP</p> <p>Creative Drayton</p> <p>MDCP</p> <p>MDCP</p> <p>MDCP</p> <p>SC</p> <p>SC /GOVT</p> <p>SC/ C of T</p>	<p>2013</p> <p>2013</p> <p>2013</p> <p>2013</p> <p>Planned 2013</p> <p>July 2012</p> <p>Aug 2012</p> <p>July 2013</p> <p>August 2012</p> <p>Ongoing</p>
3	Produce a comprehensive plan for the development and regeneration of the town centre	<ol style="list-style-type: none"> 1. Preliminary meeting held Feb 2013 – agreed to carry out more research 2. SAMDev 3. Met with SC officer to discuss Neighbourhood Planning proposal 4. Concept of Neighbourhood Planning supported for consideration with key partners MDCP 	<p>MDCP</p> <p>MDCP & SC</p> <p>MDCP</p>	<p>May 2013</p> <p>May 2013</p> <p>June 2013</p>
4	Develop a high quality technology park and multi-use office and studio space	<ol style="list-style-type: none"> 1. Response to Consultation on Shropshire Council Phase 2 Development of Tern Valley Site 2. Shropshire Council signed contracts for development 	<p>MDCP</p> <p>SC</p>	<p>July 2012</p> <p>June 2013</p>

5	Create a new partnership to develop the town	<ol style="list-style-type: none"> 1. Submission of Portas Pilot Bid – version 2 2. Receipt of £10,000 from Govt in response to unsuccessful bid for 1 above 3. New partnership – Market Drayton Community Partnership – MDCP – established 4. MDCP responsible for Portas Pilot and Town Team concept 	<p>MDCP</p> <p>MDCP</p> <p>MDCP</p> <p>MDCP</p>	<p>Aug 2012</p> <p>Aug 2012</p> <p>Feb 2012</p> <p>On-going</p>
6	Encourage entrepreneurship and new businesses	<ol style="list-style-type: none"> 1. Buttercross Village Business Incubator Units established 2. Discussions to develop Business Hub 	<p>SC</p> <p>SC</p>	<p>Opened Nov '12</p> <p>On-going</p>
7	Develop work skills to lead to new jobs	<ol style="list-style-type: none"> 1. County Training operating from Raven House 2. Total People offering training and apprenticeships from Youth Centre 3. Walford and North Shropshire College facilitating setting up adult education forum 4. Muller offer Engineering Apprenticeships 5. Walford and North Shropshire College working in partnership with Voluntary Sector to support people into work 6. SC Place Based Intervention (PBI) on Fairfield's Estate - Job Centre Plus 	<p>County training</p> <p>Total People</p> <p>W & NS College</p> <p>Muller</p> <p>W&NS College</p> <p>SC</p>	<p>On-going</p> <p>On-going</p> <p>Sep – 13</p> <p>On-going</p> <p>On-going</p> <p>2012 - 2013</p>
8	Develop tourism strategy and investment programme	<ol style="list-style-type: none"> 1. SC and MDTC funding Resources 4 Change to produce Tourism Strategy 2. MDCP active partners supporting Tourism Strategy group 3. Town Trail and Historical arts trail produced 	<p>SC and MDTC</p> <p>MDCP / C of T</p> <p>MDCP / Creative Drayton</p>	<p>Aug 2013</p> <p>On-going</p> <p>June 2013</p>
9	Ensure town council has a representative on tourism bodies	<ol style="list-style-type: none"> 1. MDTC appointed Tourism Representative 	<p>MDTC</p>	<p>June 2013</p>
10	Support the towns existing and potential tourist attractions	<ol style="list-style-type: none"> 1. SC and MDTC supporting resources 4 change to produce Tourism Plan 2. SC MTRP Monies supported Digital Upgrade for Festival Drayton Centre 3. Range of organisations represented on MD Tourism Group 4. SC LJC Financially supported Market Drayton 10k Road Race 5. Market Drayton 10k Road Race and Fordhall Farm represented on Tourism Plan development group 6. Town Trail produced 7. Historical arts town trail produced 	<p>SC/MDTC/R4C</p> <p>SC</p> <p>SC/MDTC/Town orgs</p> <p>SC</p> <p>SC & MDTC</p> <p>MDCP Creative Drayton</p>	<p>Sep 2013</p> <p>2012</p> <p>Sep 2013</p> <p>June 2012</p> <p>Sep 2013</p> <p>June 2013 April 2013</p>
11	Review Shropshire councils car parking and bus strategies	<ol style="list-style-type: none"> 1. SC Cllrs meeting with SC Public Transport Officers 2. 15 minutes Pop& Shop free parking implemented in town centre 	<p>SC</p> <p>SC</p>	<p>2013</p> <p>2013</p>
12	Press for more road safety measures	<ol style="list-style-type: none"> 1. Road Safety Group Action 2. BLT - Bronze Level Tasking meet monthly - multi-agency meeting to discuss crime trends and other issues 3. BLT funded Road Safety initiative around Motorbike awareness 4. MDTC funded community speed watch indicator sign 	<p>Road Safety Group SC and WMP</p> <p>BLT and WMP</p> <p>MDTC</p> <p>MDTC & Road Safety</p>	<p>on-going</p> <p>on-going</p> <p>on-going</p> <p>on-going</p> <p>on-going</p>

		<ul style="list-style-type: none"> 5. Community speed watch indicator sign available for hot-spot areas 6. WMP and SC in discussions to implement engineering options to reduce speed in rural speed limit areas 	<p>Group</p> <p>WMP and SC</p>	on-going
13	Ensure parking for workers in town centre			
14	Make town facilities more cycle and pedestrian friendly			
15	Support inner ring road development	1. Inner Ring Road Phase 3 development was cancelled	SC	2012
16	Help bring vacant homes back into use	1. Market Drayton becomes an "Empty Homes" zone	SC	2011 – on-going
		2. SC Empty Homes Team active in MD	SC	on-going
		3. SC Housing Enablement Team successfully bid for £300k to support bringing empty property back into use	SC	
		4. SC Empty Homes Team currently able to offer financial assistance to empty home owners Socially Registered Landlords working with	SC	on-going
		5. SC to convert vacant buildings into residential units	SC	on-going
		6. MDTC MTRP Grants supporting vacant buildings being redeveloped	MDTC	on-going
17	Help convert empty disused shops into homes or offices	1. MDTC MTRP High Street Revitalisation Grant Scheme helping empty shops back into use	MDTC	2011 - on-going
		2. SC Empty Homes Team working with MDTC to facilitate vacant property back into use	MDTC / SC	2012 - on-going
		3. SC Town Team working with Landlords to facilitate re-use of shops	SC	2011 - on-going
18	Contribute to consultation on the SAMDev document	<ul style="list-style-type: none"> 1. Submission to consultation process on SAMDev 2. Repeat Submission to consultation process on SAMDev 	<p>MDCP</p> <p>MDCP</p>	<p>August 2012</p> <p>Aug 2013</p>
19	Lobby for appropriate parking spaces per new house	1. SC Planners actively engaged in planning process to ensure appropriate parking spaces	SC	On-going
		2. SC developing local lettings policy to prioritise local connection	SC	On-going
20	Ensure appropriate infrastructure with new housing development			
21	Lobby for inexpensive new housing	1. SC currently working with Socially Registered Landlords on 3 major developments	SC and Socially Registered Landlords	On-going
		2. 16 High Street to be converted into affordable rental units	SHG and SC	2013 - on going
		3. Fairfield's Estate - demolition of Combermere Court - rebuild mixed affordable housing - rental and sale	MMHA SC and	2013
		4. Empty Homes Team conditions ensure affordable rents for properties receiving grants	Socially Registered Landlords	On-going
22	Protect and develop Tern Valley Living	1. Formation of MDCP Environment and Climate Change Group	MDCP	2011/2012

	landscape	<ol style="list-style-type: none"> 2. Formation of successful partnership with SC conservation and walking for health Team 3. Continuing programme of conservation and development of Walkmill Meadows 4. Successful programme of working parties and volunteer days 5. Commitment to take part in consultation to update management plan for Walkmill Meadows 	<p>MDCP</p> <p>MDCP</p> <p>MDCP</p> <p>MDCP / SC</p>	<p>2011/2012 2011 - on-going</p> <p>on-going</p> <p>Late 2013</p>
23	Promote bio-diversity in natural environments	<ol style="list-style-type: none"> 1. Working with SC conservation officers on biodiversity audit 2. Successful launch of "Incredible Edible Market Drayton" 	<p>MDCP</p> <p>MDCP and Fordhall Farm</p>	<p>on-going</p> <p>Feb 2013</p>
24	Reduce dog fouling on recreation grounds and footpaths	<ol style="list-style-type: none"> 1. Shropshire Council introducing Dog Control Orders across county 2. Monitor/action dog fouling in selected areas carried out 3. Response to SC consultation ref: introduction of Dog Control Orders 4. Dog Mess audit carried out 	<p>SC</p> <p>MDCP</p> <p>MDCP</p> <p>MDCP</p>	<p>Aug 2013</p> <p>Feb 2013</p> <p>Jun 2013</p> <p>2012</p>
25	Promote walking trails	<ol style="list-style-type: none"> 1. Design and production of Town Trail 2. Design and production of Historical Arts Trail 3. Design and production of walking trails and walking for health initiative 	<p>MDCP</p> <p>Creative Drayton</p> <p>MDCP / SC</p>	<p>June 2013</p> <p>April 2013</p> <p>on-going</p>
26	Explore and develop Operation Market Wildflower project	<ol style="list-style-type: none"> 1. Plans to re-instate/create wild-flower meadow at Walkmill Meadows 2. Group working to host Scything event - may 2014 	<p>MDCP</p> <p>MDCP</p>	<p>2014 planned</p> <p>2014 planned</p>
27	Explore options for reinstating monthly waste skip facility	<ol style="list-style-type: none"> 1. Potential re-provision of skip facility proposed - major issue relating to costs may inhibit action 	<p>MDCP</p>	<p>2012</p>
28	Make more land available for allotments			
29	Achieve major refurbishment of town centre	<ol style="list-style-type: none"> 1. MDTC landscaping project in Town Centre - MTRP Grant £80k 2. On-going improvements in landscaping and town centre planting 3. Renovations to a number of buildings 	<p>MDTC</p> <p>MDTC</p> <p>SC</p>	<p>2012</p> <p>on-going</p> <p>On-going</p>
30	Act against owners of badly maintained town centre properties	<ol style="list-style-type: none"> 1. SC Planning Enforcement Team active in the Town 2. SC Empty Homes Team active within the Town 	<p>SC</p> <p>SC</p>	<p>on-going</p> <p>on-going</p>
31	Encourage conversion of long-empty commercial property to office or educational use	<ol style="list-style-type: none"> 1. Discussion underway as to the future usage of former Magistrates Court 2. 16 High Street being converted into residential Accommodation 	<p>SC</p> <p>SC and SHG</p>	<p>on-going</p> <p>2012-2013</p>
32	Review provision of litter bins and street cleaning programme			
33	Improve street cleanliness by use of on-the-spot fines			
34	Hold take-away business responsible for cleanliness of area around their premises			
35	Ensure developments within conservation area of appropriate, high-quality design	<ol style="list-style-type: none"> 1. Active partnership in conservation development 	<p>MDCP / SC / SWT</p>	<p>on-going</p>
36	Encourage local	<ol style="list-style-type: none"> 1. MDCP Environment and Climate 	<p>MDCP</p>	<p>on-going</p>

	leadership with regard to climate change issues	2. Change Group formed Market Drayton Shropshire Wildlife Trust active in the area	SWT	on-going
37	Encourage community's contribution to climate change reduction			
38	Bring the points that the survey has highlighted to the attention of health and care service providers			
39	Investigate options for expanding range of consultant-led clinics in town	1. SC / Market Drayton LJC keen to explore "walk-in-clinics"	SC	on-going
40	Extend support for vulnerable people to stay in their own homes	1. SC Commissioning pilot in town of Church Stretton concentrating on piloting this issue	SC	2013
41	Lobby for more residential and nursing care places	1. SC Market Drayton LJC keen to feature "Living well with Dementia" at next meeting 2. Potential of market Drayton becoming "Dementia Friendly" town	SC SC & PCT	Oct 2013 planned Oct 2013 planned
42	Promote customer service point as single information point for health and care services			
43	Support greater community cohesion around the town's schools			
44	Explore the provision of a wider range of further education courses	1. Discussions with potential partners underway 2. Discussions with Total People 3. Discussions with County Training	SC SC and Total People SC and County Training	2013 2012 2013 2012 2013
45	Provide a vocational training facility locally	1. Shropshire Council in ongoing discussions	SC	2013
46	Promote customer service point as single information point for education and training			
47	Support provision of AstroTurf multi-games pitch and indoor sports hall on Grove School site	1. Market Drayton LJC funded consultant led consultation 2. Grove School working on funding bid with support of Energize Shropshire	SC & Energize Shropshire Grove School and Energize Shropshire	2011 2013
48	Support Greenfields' plan for new sports complex	1. Market Drayton Sports Association Ltd constituted	Greenfields etc.	2011
49	Support development of Festival Drayton Centre and Library	1. Festival Drayton received MTRP Funding for digital upgrade 2. Festival Drayton expanding - second floor extension	SC MTRP Festival Drayton	2010 2013
50	Encourage greater effort at tackling anti-social behaviour	1. MDCP arranged joint meeting with Local policing team to discuss issues 2. MDCP attended multi-agency meeting to discuss ASB	MDCP and WMP SC and MDCP	2012 13 2012
51	Encourage more neighbourhood watch schemes			
52	Improve use of CCTV to deter crime	1. CCTV system owned and administered by MDTC in town centre	MDTC	on-going

		2. CCTV system operational and functional - WMP LPT has access	MDTC	on-going
53	Encourage greater range of quality restaurants			
54	Help residents feel safer when they go out at night			

Abbreviations used in above report

SC	Shropshire Council
W & NSC	Walford and North Shropshire College
WMP	West Mercia Police
MDTC	Market Drayton Town Council
MDCP	Market Drayton Community Partnership
C of T	Market Drayton Chamber of Trade
STW	Seven Trent Water
WMP LPT	West Mercia Police Local Policing Team
SC MTRP	Shropshire Council Market Towns Revitalisation Programme
NSA	National Skills Academy
r4c	Resources for Change
ASB	Anti Social Behaviour
PCT	Primary Care Trust
SHG	Shropshire Housing Group
MMHA	Meres and Mosses Housing Association