

MARKET DRAYTON COMMUNITY PARTNERSHIP

DRAYTONARTSFEST 2014

1. The 2014 DraytonArtsFest organised under the aegis of the Market Drayton Community Partnership was held from 30th October to 2nd November with a small number of events also held on 25th October. Details of the programme, the artists, our sponsors, our supporters and the organising team can be found on www.draytonartsfest.org .A large number of photographs of the events and the artists can be found on the website and copies can be purchased from our event photographers, www.10stop.co.uk

2. This was the first Community Arts Festival in the town and the objectives were to showcase local talent in the arts in and around Market Drayton and to bring high quality performers and artists to the town to provide far reaching appeal to a range of interests .It was a conscious decision that the vast majority of events would be free of charge.

3. There were up to 40 events, some of which were held on more than one day and it is estimated that at least 1500 – 2000+ people of all ages participated in total.

4. The events included artists and performances in the following areas:
 - Music – contemporary , folk ,rock, classical ,jazz, flamenco
 - Music - choral , singing for fun, pop up choir
 - Music making by an electronic piano
 - Bell ringing
 - Visual arts – fine art , photography exhibitions, art and pottery exhibitions
 - Drawing events
 - Dance extravaganza
 - Literature and creative writing , meetings with local authors, open mic
 - Poetry on demand – tailor made poems
 - Story telling for children
 - Film
 - Stage and performance , theatre performances
 - Bakeorama
 - Children’s celebration of art
 - Community arts – mask making , pumpkin carving , Stop frame animation

5. Events were held in multiple locations including;
 - Festival Drayton Centre

- St Mary's church
- Market Drayton Methodist church
- Christ Church Little Drayton
- Local pubs – Sandbrook Vaults ,The Red Lion
- Market Drayton library
- Local cafes – The Buttercross Tea Rooms, Jones' coffee bar
- The Parish Rooms
- Numerous local shops and retailers
- Market Drayton Youth Centre
- Fordhall Farm
- The Grove school
- Fairfields Estate
- Oaktree Barn Blore Heath

6. A significant marketing and publicity campaign was undertaken and the programme was managed within the budget concerned. So all in all, it is fair to say that from comments received it was felt to be very successful !

7. Significant financial sponsorship was received from public and private sources and the festival team is very grateful to all our sponsors and supporters without whom the Festival would not have been possible.

8. The festival team is carrying out an evaluation of the programme with a view to agreeing future action and hopefully to plan further festivals. A sum has been identified to provide for “legacy events” to continue to demonstrate the opportunities to develop local talent in the arts within the town.

Richard Priestley – Chairman

Kate Woodward – Secretary

Market Drayton Community Partnership

November 2014